

# CEO Think Tank® Scaling Up Roadmap

Monthly / Quarterly / Annual Meeting

Orientation	Foundations	1	2	3	4	5	6	7	8	9	10	11	12	13
	Kick-Off	M	M	Q	M	M	Q	M	M	Q	M	M	A	Q

Orientation	Foundations	1	2	3	4	5	6	7	8	9	10	11	12	13
<b>Orientation</b>														
<b>Obtain Scaling Up Book (Verne Harnish)</b>														
Complete CashFlow Story														
Complete Org and Leadership Assessment														
Interview Leadership Team														
Schedule Checkpoint Meetings with Coach														
Scaling Up Coach(es) Meet Leadership Team														
<b>Methodology</b>														
Overview of OPSP - All Elements														
7 Stages of Growth														
Company Value / Fundability Checklist														
Execution vs. Strategic Thinking														
Leadership Team Development and Team Building														
Rockefeller Habits Checklist / WWW														
Ground Rules / Working Assumptions for Meetings														
SWT														
Core Values														
Purpose														
FAcE														
Brand Promise														
One Page Personal Plans (OPPP)														
Meeting Rhythms (Quarterly, Monthly, Weekly)														
1-Year Initiatives														
3HAG - Gut It Out														
Profit per X														
BHAG														
Sandbox														
Brand Promise														
Core Competencies														
Actions to Live By														
Critical Numbers														
Winning Theme														
Strategic Positioning														

M=Monthly Q=Quarterly A=Annually  
*Individual results may vary*

Learning
  Report Out or Reinforce Learning
  Update

Courtesy Scaling Up by Verne Harnish and Lernia Training Solutions for the Map